Management Systems
Highlights 2011

FULL-TIME FACULTY

- BENJAMIN M. COLE
- SHOSHANA “SHASA” R. DOBROW
- DANIELLE D. DUNNE
- WILLIAM G. EGGLEHOF* 
- NICHOLAS C. GEORGANTZAS
- JOHN HOLLWITZ
- ROBERT F. HURLEY
- CHRISTINE JANSSEN-SELVADURAI
- WILLIAM KLINE
- DOROTHY KLOTZ
- XIAOQU “ROBIN” LUO
- NATHANIEL LUPTON
- PAUL MARTORANA
- CHAITRA H. NAGARAJA
- JOYCE ORSINI
- MICHAEL PIRSON
- FALGUNI SEN, AREA CHAIR
- ESTHER E. SOLOMON
- JAMES A. F. STONER
- RACHAEL E. WELLS
- ROBERT M. WHARTON
- SARAH JINHUI WU
- MILAN ZELENY
- DONGLI ZHANG

* Phased Retirement

Area ranked 21st in the nation in the 2013 Management specialization rankings in U.S. News & World Report
Comment from Area Chair

“We train our students to combine people and data skills, acquire the necessary tools, and help them discover their own talents at becoming leaders with integrity.”

Falguni Sen
Area Chair

Area Description

Management theories and practices draw upon a number of disciplines such as psychology, economics, sociology, and industrial organization. They combine behavioral and quantitative analyses to produce integrated approaches to solving problems and providing directions. Management professionals are required to take on a number of responsibilities from formulating and implementing strategic plans, managing global supply chain relationships, taking care of special accounts, taking charge of special projects and leading specific functions such as human resources, innovation, operations and procurement. Management professionals are called upon to lead and implement change in any part of the organization. Wherever there are people and tasks, there is need for management.

That is our challenge....
Area Summary

The Management Systems Area had several achievements of note over the past year:

- Eight books published by both academic and mass market publishers.
- Nine book chapters in edited works.
- Numerous curriculum developments, including courses in Entrepreneurship and the new Integrated Business Core.
- Appearances in such outlets as the Wall Street Journal, Financial Times, MSNBC, and the Christian Science Monitor.

Notables...

The Entrepreneurship Program at GSB is growing very fast in popularity with students due to its network, outreach and innovative approach.
Peer-Reviewed Publications


Michael Pirson (with S. Turnbull) “Regulation and Corporate Governance after the Financial Crisis.” International Journal of Disclosure and Governance (Forthcoming).


Books


Book Chapters


In the Media

Benjamin M. Cole

WKXL 1450AM, Financial Spectrum with Bill Kearney, Mar.12, 2012

Robert F. Hurley


“The Decision to Trust,” The Dylan Ratigan Show, MSNBC, Dec.28, 2011


“Restoring Trust in Government and in the Workplace” CNBC, Nov.11, 2011


“Trust in P&G Pay Off,” The Street, Nov.23, 2011

Radio WKXL, New Hampshire

Radio KKZZ, Los Angeles

“The Decision to Trust,” Quality Digest, Nov.29, 2011


“The Elusive Ingredient of a Successful Recruitment Strategy,” Monster.com


“The Decision to Trust Model,” GovLoop, Nov.28, 2011


Falguni Sen


“DBT, UNESCO supported biotech cluster soon to be operational,” Pharmabiz, Oct. 19, 2011

“DIA conference focuses on need for innovation in neglected diseases,” Pharmabiz, Oct. 21, 2011
Curriculum Development

Benjamin M. Cole, Faculty Liaison, “Global Business Honors Program,” Fordham GSB.


Robert F. Hurley, Dorothy Klotz, and Rachael E. Wells, Architects and Facilitators, “Integrated Business Core Faculty and Administration Retreat,” Fordham GSB.


Dorothy Klotz, Director, “Integrated Business Core,” Fordham GSB.


Joyce Orsini, Faculty Director, “Deming Program,” Fordham GBA.

Joyce Orsini, Faculty Director, “MBA Program,” Fordham GBA.


Christine Janssen-Selvadurai, Director, “Entrepreneurship Program,” Fordham GSB.


James A.F. Stoner (with Isabel Rimanoczy), Architect, “Developing the Sustainability Mindset.” Fordham GBA.


Sarah Jinhui Wu, Faculty Advisor, G.L.O.B.E. Program, Fordham GSB.
Notables...

A celebratory volume (Festschrift) featuring contributions of 34 authors from 15 countries was edited in honor of Milan Zeleny. The volume was entitled Knowledge and Wisdom: Advances in Multiple Criteria Decision Making and Human Systems Management, IOS Press, Amsterdam.

Zeleny is ranked #1 among Czech and Slovak economists by Hirsch’s index (h = 11)

Awards

Joyce Orsini, Ellis R. Ott Award, Metro-ASQ, June 25, 2011. Recognizes “an individual who has demonstrated leadership and proficiency in the application of quality control technology and management in such a way that each supports and enhances the other, resulting in a significant positive impact on their organization, industry, country or field.”


Conferences / Events Organized


Notables...

Michael Pirson’s work on humanistic management is gaining global attention. In the last 12 months, Pirson has ranked #1 in Total New Downloads from Fordham University on the Social Science Research Network (SSRN). Pirson is ranked #436 in the same category among 12,000 researchers featured in the database (as of March 16, 2012).

Editorial Boards & Officers

Shoshana R. Dobrow, Editorial Board Member, Academy of Management Learning & Education

William G. Egelhoff, Editorial Board Member, Management International Review

William G. Egelhoff, Editorial Board Member, Journal of International Management

Nicholas C. Georganzas, Review Board, International System Dynamics Society Conference

Nicholas C. Georganzas, Associate Editor, System Dynamics Review

Nicholas C. Georganzas, Guest Editor, Human Systems Management, Special Issue on Transformation and Societal Change

Joyce Orsini, Editorial Board Member, Journal of Technology Management

Joyce Orsini, Editorial Board Member, Technometrics Journal

Joyce Orsini, Officer, The W. Edwards Deming Institute
Michael Pirson, Director,  
Center for Management Studies, Fordham University

Falguni Sen, Advisory Board Member,  
Center for Ethics Education, Fordham University

Falguni Sen, Director,  
Global Healthcare Innovation Management Center, Fordham University

Esther E. Solomon, Editorial Review Board,  
Routledge Series on Corporate Governance

Esther E. Solomon, Board Member,  
Facet Theory Association

Esther E. Solomon, President Elect,  
Facet Theory Association

James A. F. Stoner, Co-editor,  
Global Sustainability through Business Series – Palgrave Macmillan

James A. F. Stoner, Founding Co-editor,  
Journal of Management for Global Sustainability

James A. F. Stoner, Task Force Member,  
IAJBS World Forums

James A. F. Stoner, Committee Member,  
Carroll L. Wilson Prize, MIT

James A. F. Stoner, Executive Committee,  
MED Division, Academy of Management
James A. F. Stoner, Editorial Board Member, Journal of Management Education

Milan Zeleny, Editor-in-Chief, Human Systems Management